

EPHS PTO Meeting Notes

Monday, September 18, 2018

EPHS Staff Lounge - 9:00am

Call to Order-9:02

Roll Call/Welcome & Introductions

- President - Esti Ollerman
- Treasurer – Crystal Kokal
- Secretary - Nicole Trebil
- Calendar - Brenda Wood
- Communications - Laura Jester
- Planners - Gaby Schwob
- Staff Appreciation - Christy Schively
- Student Directory - Laura Jester, Incoming Jill Szczepaniak
- Social Media - Carrie Van Beusekom

Approval of Minutes of the Preceding Meeting

Approved by email in August, 2018

New Business

- Introductions of 2018/2109 PTO Board and Principal, Robb Virgin
- 'What I Wish I Knew About College Planning' - Thursday, 10/11/18 at 7pm in Auditorium
 - Have contacted Beth Kreuzsch & an associate about participating
 - Change up format to an Intro of panel and open to Q & A
 - Laura to advertise the event
- Docutech Printing is no longer, Loeffler Managed Printing Services (LMS) in Bloomington has the EPS district contract
 - Contact Teresa Grace at epprint@loffler.com, 952-925-6850
 - Student Directory quote was approximately \$3.84
 - Process with Loeffler: Email your job to Teresa Grace two weeks prior so the job can get in the que and then they will deliver to school (3-4 day turn time)
 - Crystal will deliver a copy of directory to Loeffler so they can give more accurate pricing

Old & Unfinished Business

EPHS Updates - Robb Virgin, Principal

- Approximate Student Enrollment Numbers for 2017/2018:
 - Total Enrollment: 3030 (30-40 above projected 2990)
 - Seniors: 805
 - Juniors: 750+
 - Sophomores: 750+
 - Freshmen: 740
- "Coffee with the Principal"
 - Robb would like to do coffee more than once

- Try something different and hold “Coffee with the Principal” during conferences
 - Oct 10
 - Robb to follow up on time and location, CRC a possibility
- Second morning coffee on Oct 15
 - 9:00-9:30 PTO Mtg
 - 9:45-10:30 “Coffee with the Principal”
- Content: Discuss Robb’s background, vision, questions and answers

Reports of Committees

- **Calendars**, Gaby Schwob
 - Received 2700 calendars
 - Will deliver one per household
 - Explore doing one per kid instead because it was too time consuming to separate households
- **Communications**, Laura Jester
 - Receive analytics on what percentage of emails were opened and report back at next mtg
 - Send communications about College Planning Night, Coffee with Principal, and Staff Appreciation
 - Discussion as to which strategy leads to more opened emails: all of the content in one email, or separate emails for each event
- **Eagle Nation News**, Sarah Schacht
- **Planners**, Gaby Schwob
 - Remaining stock: 25
 - Order 500 next year
 - Gaby to send quantities to Nicole
- **Social Media**, Carrie Van Beusekom
 - Use president@ephspto.org for facebook email
 - Contact Camille for facebook phone number
 - Carrie to explore Instagram and Twitter
 - Feel free to contact Carrie to highlight sports/groups/items that aren’t getting substantial coverage
 - Fun idea to include teachers in pictures on social media, but must adhere to safety parameters regarding school layout, etc
 - Carrie to secure the new logo for PTO website
- **Staff Appreciation**, Christy Schively
 - Fall Conference Cafe, Wednesday, October 10 from 3-6pm in the Staff Lounge
 - Esti to email Tracy to change drop off time for food items on website 1:30-2:15
- **Student Directory**, Laura Jester with Jill Sczcepaniak in training
 - Taking orders through 9/28/18
 - New printer, should still be under \$4 and are sold at \$5
 - Crystal will bring copy of directory to printer

- **Website**, Tracy Bredehoft
 - Each committee head look at respective page and make updates/corrections/additions ASAP and submit to Tracy
- **Volunteer Coordinator, OPEN POSITION**

Reports of Officers

- Secretary, Nicole Trebil - none
- Treasurer, Crystal Kokal
 - o Investigate where carryover from last year is. Christy needs staff appreciation money
 - o \$1000 carryover to seed self-defense fund
 - o Directory Sales came in last week
- President, Esti Ollerman
 - "A is for Activities" - 9/11/18...Mike Grant, Activities Director & Robb Virgin, Principal presented to a group of 44+ parents

Announcements

- FEPS "Beyond the Diploma Series" - 10/9/18 www.FoundationforEPSchools.org
 - Solome Tibebu is a mental health and patient advocate, social entrepreneur and digital health investor at Affiniti VC. Solome is passionate about new technologies creating an equitable environment for mental wellness, care coordination, and leveraging our challenges for social good.
- "What I Wish I Knew About College Planning" - Thursday, October 11, 2017 at 7pm in Auditorium
- Next PTO Board Meeting - Monday, October 15, 2018 9:00-9:30am

Adjournment

Notes Submitted by Nicole Trebil, Secretary of EPHS PTO